

# Design Days

*Design your own workshop, training course or event in a single day at our studios.*

## TARGET MARKET

Independent or in-house consultants, facilitators, events organisers, marketing professionals and conference organisers.

## WHEN TO ATTEND A DESIGN DAY.

You need to design a training course, a consulting process or an event that:

- achieves a specific result for a client.
- looks professionally designed.
- contains quality tools and gifts.
- provides you with a competitive advantage and makes you look good.

## WHAT OUR DESIGN DAYS WILL PROVIDE YOU WITH.

Replace 4-8 tedious days when designing a workshop or event alone, with one creative and inspiring day at our studios. Here you will have everything available in one place to help you design and package a creative and powerful workshop or event.

- Piggy back on the skills and years of work done by Ruth Tearle (consultant) and Mike Blignaut (photographer and designer), and look like an instant professional.
- Use a workshop design mentor (Ruth Tearle) to help you with your design, contents, activities and flow. Create your own activities, and materials. Or try out and buy our professionally designed and printed workshop and conference tools and gifts - instantly available as you need them.
- Have access to a professional photographer and designer - included in the price of the Design Day. Use 45 minutes of Mike's time and get the benefit of up to 30 hours of his past work.
  - Develop your own advertisement or marketing material. Visit Mike's studio and choose up to three high quality, original photographs from his database of images. Or bring with your own products or props and ask Mike to shoot a professional portrait of you or your product.
  - Create your own advertisement or invitation. Create the words yourself in Word, then ask Mike to drop the photo and your word file into a pre-designed template - and save it for you in an easily emailable pdf format.
- Stimulate your own creativity as you design. Use our creative materials that are designed to stimulate left and right-brained thinking, and to unleash rational, emotional and spiritual intelligence in your events. Walk or sit in our garden as you create. Share ideas with other delegates.



## WHAT TO EXPECT

- Design Days will be limited to 8 delegates. This means that Ruth and Mike's time will be shared between only 8 people providing you with personal attention.
- Teas, cappuccinos and a light lunch will be provided in our Cappuccino Creative Factory.

## WHAT TO BRING

- A clear set of objectives or expectations for your workshop or event.
- A laptop computer and flash drive - to store images and to write copy on.
- Any props or products you may want photographed professionally. Or jpegs of any logos or branding you may want dropped into an advert or invitation.

## TIME

Monthly. From 9:00 - 3:30. At our studio in Tokai Cape Town.