



CHANGE DESIGNS

A new Change Agent? Training Change Agents?

Change Designs is proud to introduce a **new tool for change agents**.

Only R170 per book. (Discounts available for orders of 30 or more)

UNLEASHING MAGIC

*A guide for
change agents*



Sometimes simpler is better.

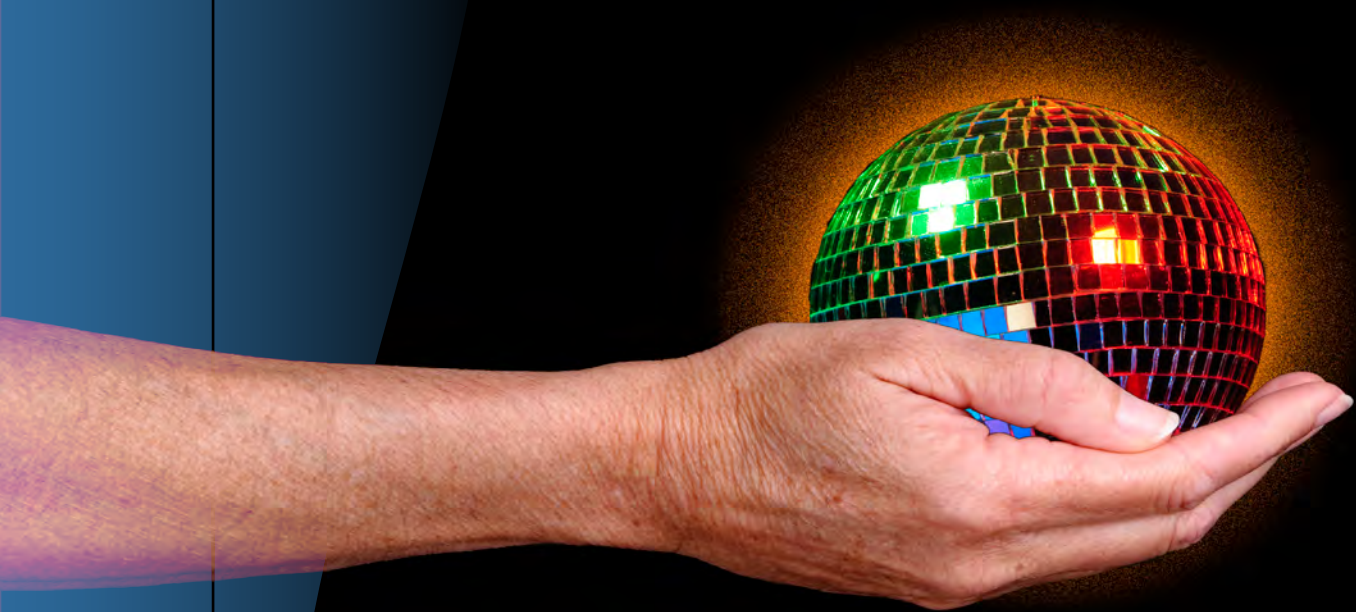
Just give each new change agent this short inspiring book. It will help them to:

- Understand the role they will be playing.
- Get excited about the training they will receive, and the adventure they are about to embark upon.
- Think about how they can make the most out of their change agent experience.
- Understand how they can make an organisational change a magical experience for others.
- Understand what they can expect.
- Understand what is expected of them – during training, whilst implementing the change, and creating heroes as they go.

Beautifully presented, and written simply and clearly, this booklet will explain everything a change agent needs to know upfront.

Topics include:

- Being a change agent: A time of magic.
- What is a change agent?
- What is magic in an organisational context?
- What does a change agent do?
- The change agent as magician – spreading positive energy, enthusiasm, creativity and focused action.
- Why change is a time of magic.
- Who gets chosen to be a change agent?
- The change journey. What you can expect in terms of training, toolkits, and a chance to practice.
- What you will do back in your branch or department after your training. What support you will get.
- How to make the most out of your change agent experience.



Share the magic of achievement, empowerment, creativity and positive energy.

True empowerment is about helping others to shine.

Get the most out of your change agent experience.

Unleash the magic within you and your team.